



Breastfeeding is great value for mums, babies, and the environment, but many women feel nervous about breastfeeding out and about, and this can mean they choose not to breastfeed or that they stop breastfeeding before they want to. The Breastfeeding Friendly Venues Award has been developed to help identify public places in North Yorkshire that offer a good level of facilities and welcome breastfeeding mothers.

How do you join?

You can request an information pack for your venue or your business with North Yorkshire Council by emailing: <u>HASBusinessSupportCH@northyorks.gov.uk</u> Joining the award is **free** of charge and we will also add your business/venue to our website to promote that you are Breastfeeding Friendly <u>Breastfeeding | North Yorkshire Council.</u>

What do you need to do?

Following an initial inquiry to sign up your venue you will be sent a welcome pack which contains a checklist to complete and return. Once your venue has been approved you will receive a certificate and resources to display in your venue letting everyone know you are Breastfeeding Friendly.