

## Strategic Plan 2018/20



**Overall  
Strategic  
Goal  
2018/20**

**To Ensure CPNY And Its Contractors Are Fit For Purpose To Embrace The Changes That The Government/DoH/NHS Are Implementing Now And In The Future.**

Service Development							
Strategic Goal	Deliver a Portfolio Of Services Commissioned From Different Sectors						
Objective	Actions	Lead Role	Resources Required	Barriers to Progression	Update	Update	Update
<b>Build a portfolio of potential services that can be delivered by all pharmacy staff both pharmacists and non-pharmacist dependent and reflecting the stated aims of Government's pharmacy policy</b>	Promote PIM strategy concept and the potential saving that can be materialised	Staff & C'ttee	Staff Time	None			
	Identify 3 <sup>rd</sup> Sector parties that CPNY can work with to commission services	Staff & C'ttee	Staff Time	None			
	Identify Private Sector parties that CPNY can work with to commission services	Staff & C'ttee	Staff Time	None			
	Work with pharmaceutical companies to commission proof of concept services	Staff	Staff Time	None			
	Work with Public Health Providers to identify services that can be commissioned arising out of HLP development	Staff	Staff Time	None			
	Make service submissions to all CPNY NHS Commissioners based on the PIM strategy	Staff	Staff Time	None			
	Identify opportunities to develop services with secondary care	Staff	Staff Time	None			
<b>Raise contractor's awareness of National Service income potential</b>	Develop funding matrixes in relation to funding available and share best practice	Staff	Staff Time	None			
	Buddies to raise the issue on their contractor visits	C'ttee	LPC Expenses	None			

**Financial Resources and Human Capital Development**

**Strategic Goal Secure Financial Resources and Human Capital Development To Deliver The Strategic Plan**

Objective	Actions	Lead Role	Resources Required	Barriers to Progression	Update	Update	Update
<b>Identify external funding sources other than the levy to aid in the advancement of the delivery of the strategic plan</b>	Identify and make submission to external funding bids that strategically align with CPNY's strategic plan	Staff	Staff Time	None			
	Identify and make submission to NHS funding bids that strategically align with CPNY's strategic plan	Staff	Staff Time	None			
	Identify pharmaceutical companies' sponsorship to support CPNY's strategic plan and contractor training	Staff	Staff Time	None			

**Contractor Engagement, Communication and Development**

<b>Contractor Engagement, Communication and Development</b>							
<b>Strategic Goal</b>	<b>Deliver Effective and Timely Communication and Engagement With Contractors</b>						
<b>Objective</b>	<b>Actions</b>	<b>Lead Role</b>	<b>Resources Required</b>	<b>Barriers to Progression</b>	<b>Update</b>	<b>Update</b>	<b>Update</b>
<b>Ensure 80% of CPNY contractors achieve the maximum quality payments points for the new criteria</b>	Ensure regular, relevant and target communication to aid/prompt and direct contractors on how to achieve each of the criteria	Staff	Staff Time	Contractors' Time			
<b>Develop Primary Care Networks in North Yorkshire</b>	Raise awareness of Primary Care Networks (PCN) with Community Pharmacies (CP)	C'ttee/Staff	Staff Time and Buddy Visits	None			
	Ensure CPNY/CPs has a voice in the determination and Shaping Primary Care Networks	C'ttee/Staff	Staff Time	None			
	Identify Funding to support Community Pharmacy integration into Primary Care Networks	Staff	Staff Time	None			

Governance							
Strategic Goal	Full Compliance With PSNC's Constitution and Value For Money Delivery For Contractors						
Objective	Actions	Lead Role	Resources Required	Barriers to Progression	Update	Update	Update
To operate CPNY effectively and efficiently in line with CPNY's constitution	Ensure CPNY reviews and develops a strategic plan each year	Staff & C'ttee	Staff Time	None			
	Ensure robust budgeting and sustainable financial support for CPNY activity	Staff & C'ttee	Staff Time	None			
	Achieve a rating of 'good' or 'exemplary' in Self-Assessment for all categories	Staff & C'ttee	Staff Time	None			
	Measure CPNY performance against defined PSNC standards every six months	Staff	Staff Time	None			