Public Health England

NHS England

PUBLIC HEALTH CAMPAIGNS -YORKSHIRE & THE HUMBER PHARMACIES

2018			
Month	**Life Course**	**Campaign**	
FEBRUARY/ MARCH	**Starting Well**	STAYWELL	**Stay Well:** http://psnc.org.uk/psncs-work/communications-and-lobbying/community-pharmacy-in-201617-and-beyond/stay-well-pharmacy-campaign/?utm_source=PSNC+Newsletter&utm_campaign=020bfe300a-EMAIL_CAMPAIGN_2018_01_31&utm_medium=email&utm_term=0_b5ca69e1d1-020bfe300a-48552781
APRIL	**Living Well**	BE CLEAR ON CANCER	**Be Clear on Cancer (to incorporate generic Cancer Awareness)** https://campaignresources.phe.gov.uk/resources/campaigns/43-blood-in-pee https://campaignresources.phe.gov.uk/resources/campaigns/31-breast-cancer https://campaignresources.phe.gov.uk/resources/campaigns/16-be-clear-on-cancer https://campaignresources.phe.gov.uk/resources/campaigns/46-respiratory-symptom-awareness
JUNE	**Ageing Well**	DIABETES UK	**Diabetes (Diabetes Awareness Week 11-17th June)**
AUGUST	**Starting Well**	start 4 life	**Start 4 Life** (benefits of breastfeeding / World Breastfeeding Week 1-7th August)
OCTOBER	**Living Well**	ONE YOU	**Stoptober** https://campaignresources.phe.gov.uk/resources/campaigns/6-stoptober/resources
NOVEMBER / DECEMBER ?	**Ageing Well**	HYPERTENSION	**Hypertension (including CVD & AF)** https://www.bhf.org.uk/publications/heart-conditions/blood-pressure https://www.bhf.org.uk/publications