



Supporting and Fighting for Pharmacy

Campaign News



MPs Call On Government To Reconsider Pharmacy Plan

A cross-party group of MPs have backed a greater role for community pharmacy, calling on the Government to reach an agreed funding settlement with the sector.

The All Party Pharmacy Group's report of its Inquiry into Primary and Community Care requested a view from Government on PSNC's service proposals saying PSNC's plans merited "a detailed response". The Group also said the Government should use the ongoing review into community pharmacy services to consider the potential for new services and to recommence negotiations on a national Minor Ailments Advisory Service.

Healthcare Professionals Call For Greater Role for Community Pharmacy

The New NHS Alliance has called for "more proactive action" from the NHS to commission a new model of community pharmacy led care and to support a greater role for pharmacy in self-care, management of minor ailments and care for people with long-term conditions.

In the report, the alliance of professionals from across both health and social care said it was disappointed that the NHS had failed to make best use of the expertise of community pharmacists and called for a clear strategy to support community pharmacy to deliver its potential. To read this report, follow this link:

<http://www.nhsalliance.org/wp-content/uploads/2016/06/Supporting-the-Development-of-Community-Pharmacy-Practice-within-Primary-Care-NEW-LOGO.pdf>

HSCIC is renamed NHS Digital



NHS Digital has become the new name for the Health and Social Care Information Centre (HSCIC). Its overall responsibilities have remained the same and these include Summary Care Records (SCR); implementation of the

Electronic Prescription Service (EPS); and developing policy for local Smartcard Registration Authorities (RAs). Find out more at: ow.ly/quuE302Oe3z.

Summary Care Records (SCR) Update

The Health & Social Care Information Centre (HSCIC) has developed a series of materials to help raise awareness about the benefits of Summary Care Record (SCR) access. Since SCR implementation began earlier this year, only around 15% of community pharmacies have gone live. NHS Digital (formerly HSCIC) and PSNC are eager to see all community pharmacies taking up the opportunity to attend events and go live whilst the funding is available (until 31st March 2017).



If you attended the recent SCR training sessions in May/June, have you registered for the scheme yet? Once you have gone through the registration process and accessed your first summary care record, you will receive your £200 allowance.

Action for Contractors

- Summary Care Records Registration

Flu Vaccination Programme 2016/17

Let's Beat Last Year's Success!

Community pharmacists in 7,195 pharmacies across England provided 595,467 flu vaccinations to patients under the national NHS Flu Vaccination Service in 2015/16.

Locally, the scheme was very popular with patients last year, with 6,954 flu jabs undertaken in North Yorkshire. This was an increase of 4,873 on the previous year, and a 283% increase overall. With your support we are sure we will increase this number further this year, and protect more vulnerable people from serious illness or early deaths. Our North Yorkshire target for this year is 10,000 and we hope the promotions set out below will support pharmacies to achieve this objective.

Promotional Leaflets



To help you to promote the community pharmacy flu vaccination service for this coming Autumn/Winter, CPNY has designed and printed on your behalf some promotional A5 leaflets designed to be handed out or put into prescription bags for patients. We have posted out 1,000 leaflets this week to each pharmacy that delivered the flu last year.

Please let us know if you will be 'new' to delivering the flu service this year so that we can send some leaflets to you too! And we do have limited stocks remaining, so if you would like some more, just shout – first come, first served!

MP Promotional Visits

It's a full house this year!

ALL 8 of our North Yorkshire MPs have now signed up to flu jab promotional visits as follows:

- Rachael Maskell MP - Whitworth Chemists, York – Friday 2nd September 2016
- Rishi Sunak MP - Village Pharmacy, Catterick, Friday 16th September 2016
- Andrew Jones MP – Lloyds Harrogate, Friday 16th September 2016
- Julian Sturdy MP - Boots, Haxby, York, Friday 23rd September 2016
- Kevin Hollinrake MP - Becks Pharmacy, Pickering, Friday 30th September 2016

- Nigel Adams MP (Selby and Ainsty) - Milford Pharmacy, South Milford - Friday 30th September 2016
- Julian Smith MP - Pateley Bridge Pharmacy, 25 High Street, Pateley Bridge - Friday 30th September 2016
- Robert Goodwill MP - Boots Pharmacy, 64 Baxtergate, Whitby - Friday 14th October 2016

In light of the national contract negotiations, this provides CPNY and contractors another opportunity to further engage MPs on this matter and gain valuable press coverage.

PSNC Webinar – Wednesday 24th August 2016

Sign up for PSNC's Flu Vaccination Webinar!!

Make sure you and your team are ready to make the most of the opportunity this flu season by signing up to PSNC's webinar on 24th August at 7.30pm. It will last around 60 minutes and will help you to:

- identify the main differences from last year's national Flu Vaccination Service;
- understand exactly how the service will work and how pharmacists can make their Declaration of Competence;
- familiarise yourself with the data capture requirements for the service;
- know how to sign up for the service and claim for payment; and
- get top tips on running the service from a practising community pharmacist.

For more details and to register, click below:

<http://psnc.org.uk/psncs-work/our-events/register-your-interest-in-our-webinar/>

Action for Contractors

- Book your place/s on Flu webinar

New to Flu?

If you are undecided on whether or not to offer the flu service please see a few words below from Carleton-in-Craven Pharmacy in Skipton (thanks Jonathan!), who have successfully offered the flu service since they opened in 2012:

“The key for us was to simply put a flyer on every prescription bag that informed patients that they could get their flu vaccination done at their GP surgery or with us. We found that a lot of patients found it much easier to come to us, due to the ease of access and the times that we could offer the vaccinations.

We took the view that although the service does make some money, the main benefit was the interaction with the patients and the additional trust that it builds with them. We feel that it has further enhanced our reputation that we are not just a supplier of medicines but trusted healthcare professionals that are always there to answer their queries.

We also saw the flu vaccination service as almost a test by the NHS, as we want more and more services to be commissioned through pharmacies and so this was a golden opportunity to engage and show what we can deliver.”

Alcohol Identification & Brief Advice – (NYCC Local Service)



FREE TRAINING!

Early identification of problematic drinking is one of the key priorities of the North Yorkshire County Council (NYCC) alcohol strategy, which aims to galvanise all stakeholders to collectively reduce harms from alcohol.

To help achieve this, NYCC has commissioned Drugtrain to deliver FREE Alcohol Identification & Brief Advice training (IBA). Training is for front line non-alcohol-specialist staff to enable them to offer effective support and advice to patients to raise awareness of the harmful effects of excessive drinking and to recognise sensible limits.

Pharmacies are ideally placed to provide IBA in the local community, and we encourage pharmacy staff to take up this free training opportunity which is now available until the end of March 2017. Courses take place over one day and include the following learning outcomes:

- understanding the physical, psychological and social effects of alcohol, including the risks of hazardous and harmful drinking
- knowing the current guidance around safer alcohol use
- being able to raise the issue of alcohol use
- demonstrating the use of the recommended screening tools

Once trained, pharmacy staff will be able to deliver IBA using simple screening tools (AUDIT C and full AUDIT) to identify whether a patient is at risk or not, and then offer

advice and signposting based on the level of need. It has been found to be one of the most straight forward and cost-effective approaches to reducing risky but non-dependent drinking at an individual level.

Scratch cards are available to help conduct the first part of the screening, which patients can use to determine their alcohol risk. Pharmacy providers will be paid for each intervention and will need to record relevant patient information onto PharmOutcomes. Direct referrals to supporting organisations and leaflets can also be made using PharmOutcomes.

If you would like to book a place on the course either complete and submit the on-line booking form by clicking here:

http://www.drugtrain.org.uk/AIBA_NorthYorkshire.html

or call or email Drugtrain directly on: 01226 738321, admin@drugtrain.org.uk.

Current available dates are as follows:

Friday 23rd September 2016, 10am - 4pm, Scarborough
Friday 18th November 2016, 10am - 4pm, Northallerton
Monday 28th November 2016 10am - 4pm, Scarborough
Friday 20th January 2017, 10am - 4pm, Scarborough
Monday 28th January 2017, 10am - 4pm, Northallerton
Friday 24th February 2017, 10am - 4pm, Selby



To view the Service Specification and for other details, please see the link on our website:

<http://cpny.co.uk/nhs-contract/enhanced-services/north-yorkshire-county-council/alcohol-iba/>

Action for Contractors (NYCC only)

- Consider offering IBA service and attending training

Drug Tariff Error – August 16

Please be aware that due to a technical error, Ethinylestradiol 20 microgram / Drospirenone 3 mg Tablets have been omitted from Part XVI, section 10, of the Drug Tariff for the August edition. The Pricing Authority are aware of this issue and steps have been taken to ensure that the error does not affect reimbursement.

'Building Confidence in MUR' Training

Following recent buddy visits, it has been suggested that some MUR training may be useful to some pharmacies. The training would cover the following:

- Identifying patients
- Recruiting patients
- Time management
- Closing the consultation
- Reporting on the computer
- Communication with GPs

We would like to gauge interest in this before we organise it, so if you think this would be beneficial, please register your interest by simply going to this link:

<http://cpny.co.uk/lpc-meetings-and-events/training/register-training-interest/>

or email laura.smart@cpny.co.uk

Action for Contractors

- Register your interest in MUR training

CPNY's Annual Report

CPNY's annual report for 2015/16 was issued at the AGM on 14th July 2016. Please click on the link below to have a quick read when you get a minute - it was certainly an interesting year for community pharmacy! <http://cpny.co.uk/wp-content/uploads/sites/53/2013/07/Annual-Report-1st-April-2015-to-31st-March-2016-Final.pdf>

Future CPNY Meeting Dates

Any contractor that wishes to attend any meeting is invited to do so. If you do wish to attend one of the meetings, arrange this by contacting either your assigned buddy from the Committee or Laura Smart (Engagement Officer) at laura.smart@cpny.co.uk. We can then amend any agenda to address any issues you feel should be raised at the time.

Committee Meeting Dates:

Time	Day	Date	Venue
12pm	Thursday	15 th September 2016	Talbot Hotel, Malton
12pm	Thursday	17 th November 2016	Rudding Park, Harrogate

Contractor Communication

CPNY urges all contractors to keep up to date with all the latest news by regularly checking our updated website frequently <http://cpny.co.uk/>.

Keeping Us Informed

We endeavour to keep our database up to date with your names/email addresses so that all important information and opportunities reach all of our contractors. We would therefore be grateful if you could let us know if you move to another pharmacy and/or new members of staff join you who would benefit from being on our mailing list and receiving our weekly email updates. Thank you!

Actions for Contractors	Complete (tick)
Summary Care Records Registration	
Book place/s on PSNC Flu Webinar (24 th August)	
Consider offering IBA service and attending training (NYCC contractors only)	
Register your interest in MUR training, if applicable	

Key Contact Details

- Jack Davies (CPNY Chief Executive Officer)
jack.davies@cpny.co.uk
- Laura Smart (CPNY Engagement Officer)
laura.smart@cpny.co.uk